UtkalLabs
Ideas To Reality

case study on

# Communi Trade

www.utkallabs.com

# PROJECT OVERVIEW

The client's vision is to create a website and an app that allow people to post ads with photos and videos, offer jobs, promote their businesses, and share upcoming events to foster a vibrant community. The website also becomes a fun marketplace where people can buy and sell items safely. Users can chat with the post owners using a chat feature.

# CLIENT DETAILS

Name: **Confidential**

Location: **USA**

Industry: : **Classified Application**

# TECHNOLOGY DETAILS

- **PHP**
- **MySQL**
- **Laravel**
- **jQuery**
- **Bootstrap CSS**
- **React Native**

# PROJECT FEATURE VIEW

The main features of this website are: Posting Ads, Finding Jobs, Sharing Events, Buying and Selling, Listing Businesses, and Creating Advertisements.

**Posting Ads:** Users can create posts about various services they need or offer within the community. Users can specify what they are looking for, whether it is a service, a product, or a skill.

**Finding Jobs:** Users can create job profiles with different information, such as job titles, duties, qualifications, and how to apply. This feature is for both job seekers and employers who want to hire.

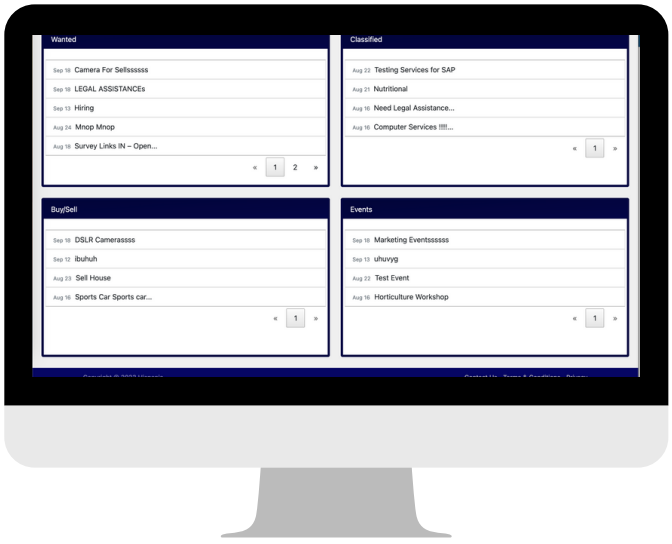
**Sharing Events:** Users can post information about upcoming events, such as dates, times, locations, and other details. Users can promote any kind of event, such as a community meeting, a cultural festival, or a business seminar.

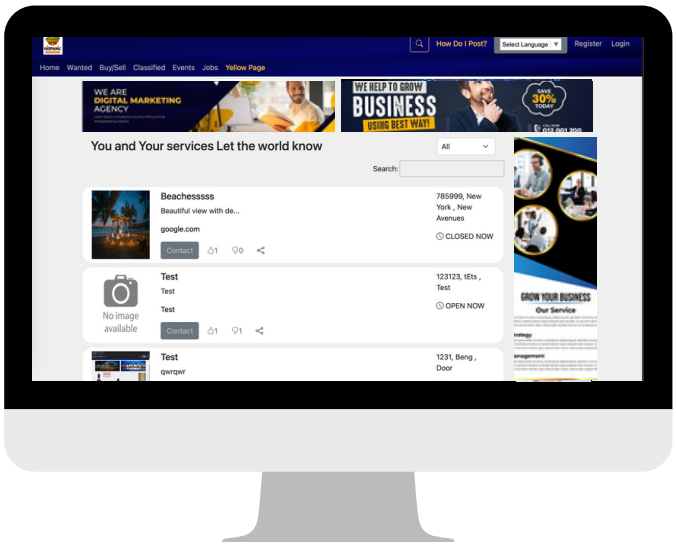
**Buying and Selling:** Users can post items they want to sell or buy. Users can provide descriptions, pictures, and prices for their goods or services.

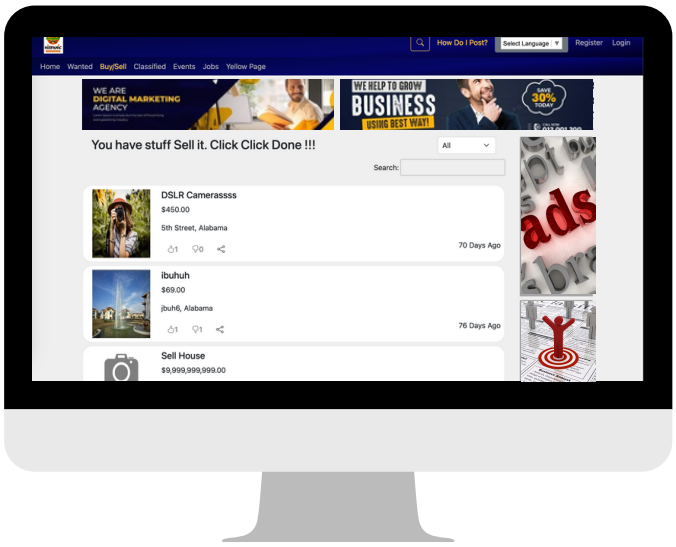
**Listing Businesses:** Users can showcase their businesses with detailed information, such as hours, services, contacts, and more. This feature is a directory for local businesses in the community.

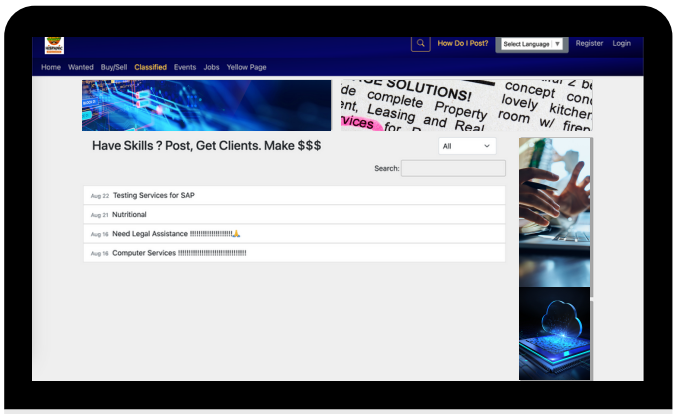
**Creating Advertisements:** Users can also create display ads that will appear on the website. These ads can be used to advertise specific products, services, or events, providing an extra chance for users to reach more people in the community.

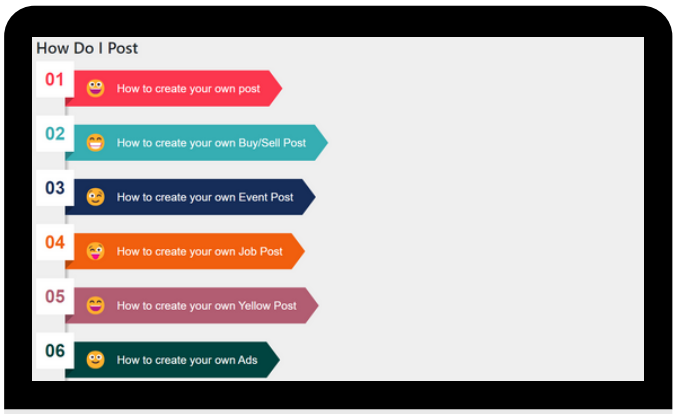
# PROJECT SCREENSHOTS



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# THANK YOU

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